

MINUTES

East Hills Business Association

Date | time *September 19, 2019/12:00p*

| Meeting called to order by Melissa Bird

In Attendance

See Attached attendance sheet.

Approval of Minutes

Motion to Approve Meeting Minutes from August 2019 meeting (Name) Melinda Novak

Second: Jeff Vaughn

Treasurer's Report

Balance 4179.22 First

Melissa Gross

Second: Jeff Vaughn

Old Business

Invite potential new members

RSVP

30 second commercials

Pick up candy bars with Andi.

Website update: Melissa met with Vince with Second Chance marketing. Melissa will send out questionnaire on what we would like to see. Larry Davis E3 Designs-20 years experience with website design. Reviewed our website content. Not mobile friendly. Directory- content is pretty lean. Add more content to directory pages. Philanthropic efforts need to be highlighted more. Ways that we help the community more prominently on the website. Can add facebook feeds and feeds from website to facebook. Suggestion: East Hills Events page link to events ect. happening in the East Hills area.

New Business

Looking for a sub committee for the website.

Donation Requests

1 donation request from the United Way. Missy Gross and Kurt W. motioned on the UW \$50. Motion carried. Melinda motioned to donate candy and \$50 donation. Chad Kamler second. Motion approved.

Announcements

Please bring a bag of Halloween candy to be donated to the Richland Police Department for trick or treat.

Next Meeting

Date: October 17

Time: 12:00 PM

Location: Flair of Country

Guest Speaker: tba

Next Month Free Lunch Winner: BNL -Rich Lamm

Door Prizes :

50/50 Winner: Kurt

Motion to Adjourn:

1st: Roger Luther

2nd: Kurt Widlein