



Kathy DePra	President	First Commonwealth Bank	814-262-1053
Rodney Hatfield	Vice President	AmeriServ Financial	814-329-1034
Chris Fisher	Treasurer	First Commonwealth Bank	814-532-7273
Dorene Miller	Secretary	Highland Community Library	814-266-5610
Veronica Hordubay	Membership Chair	Arbutus Park Retirement Community	814-262-2151

**East Hills Business Association
Monthly Meeting Minutes
August 19, 2010**

Attendees

Thirty-three (33) East Hills Business Association members and guests were present.

Opening Remarks

In the absence of the President, the regular monthly meeting of the East Hills Business Association was called to order at 12:15pm by Membership Chair Veronica Hordubay.

Veronica thanked Jason Beam of Tonic Grille for hosting this month's meeting.

The introduction of members and guests took place, with the opportunity for brief announcements.

Veronica requested approval of the July minutes, which were available on the EHBA website, and also distributed to members present at the meeting. Motion was made by Tom Chernisky, seconded by Jennifer Tiffany.

Treasurer's Report

In the absence of the Treasurer, Veronica reported that the checking account balance was \$6,188.79 as of July 31, 2010. The organization brought in \$220.00 from the July luncheon; \$4,002.00 from the Golf Outing, and \$185.00 in dues. The organization paid \$4,397.16 in expenses related to the Golf Outing, and \$228.96 for the July luncheon. Donations were made to the following organizations:

- Saturday's Kitchen \$100.00
- JAHA's Stone Bridge Illumination Project \$100.00
- DRS Technologies Golf Outing for Penn's Woods Boy Scout Council \$100.00

The balance in the certificate of deposit is \$1,557.00. Veronica requested approval of the July treasurer's report; motion was made by Bob Bassett; seconded by Becky Zips.

Secretary's Report

Dorene Miller reported that the organization has 78 paid members and 23 non-renewals.

Membership Chair's Report

Veronica Hordubay announced that the Fall Mixer will be held on Wednesday, November 24th, 5:00pm to 7:00pm, at Nyko's Restaurant, Scalp Avenue.

Old Business

The EHBA By-Laws, which had been distributed at the June and July meetings and made available on the website, were brought to the membership for a vote. A motion to approve the By-Laws was made by Cheryl Helsel, seconded by Jared Gorentz.

New Business

The East Hills Business Association will participate in the Small Business Expo 2010 on **Wednesday, September 15** at the Frank J. Pasquerilla Conference Center. The cost of the booth is \$250.00 for members of the Chamber of Commerce; \$300.00 for non-members. Tote bags have been ordered from CambriArts for giveaways, and four polo shirts have been ordered from American Eagle for registered giveaways. EHBA applications will be available for member recruitment.

Members are needed to help setup and work the EHBA booth at this event.

PLEASE NOTE: **Each exhibitor is entitled to have a total of five booth workers attend the event as part of the price of the booth.** Each worker will need to be registered to receive a name tag, which serves as the admission for the event. Badges must be worn at all times during the show.

The price of the booth includes lunch for two people.

Event Agenda

11:00am – 1:00pm	Booth set-up
1:00pm – 2:30pm	Exhibitors Luncheon with featured speakers Chuck Salem, Unique Venues ("Growing Your Business with Social Media) and Jennifer Tiffany, Chamber of Commerce ("Membership Marketing Tools")
2:30pm – 3:00pm	Exhibitors press conference
3:00pm – 5:00pm	Opening Ceremony Exhibitor networking Exhibition open to the public
5:00pm – 7:00pm	Business After Hours

If you would like to volunteer, please contact Kathy DePra ASAP at kdepra@fcbanking.com

Requests for Donations

The following donation solicitations were presented to the members for a vote:

- Alleghenies United Cerebral Palsy Golf Outing \$100.00 Hole Sponsorship

Upcoming Events

In the absence of the Vice-President, Veronica announced that the next EHBA meeting will be held on Thursday, September 16th at Nyko's Restaurant on Scalp Avenue. The speaker will be Terry Deitz, General Manager, Forever Broadcasting.

There will not be a meeting in December – instead, the members will enjoy a December party; date and location to be announced.

Veronica introduced today’s speaker, John Ricilli, AT&T Business Wireless Consultant, and Chair, AUCP Foundation Board.

Mr. Ricilli spoke about two upcoming AUCP fundraisers:

Trap Shoot	October 2 nd	Benefits the AUCP traumatic brain injury program
Turkey Trotter	November 13 th	Contact Scott Gilmore (262-9600) for more information

He then highlighted the customer service provided by AT&T, which includes 3G coverage in the Johntown, Indiana, Altoona, and Ebensburg markets. With more than 80 million customers nationwide, AT&T is on equal footing with Verizon, but is the leading provider in our local area. AT&T also offers more than 200,000 apps, about the same number available for the iPhone. Members were encouraged to contact their service provider on a regular basis to check for discounts.

Mr. Ricilli also gave a PowerPoint presentation featuring the benefits of AT&T’s business mobility solutions for companies with 49 or fewer employees. Examples include asset tracker devices, which enables employers to track the location and speed of company vehicles, as well as idle time. These devices help the employer to conserve resources and the environment by utilizing shorter, faster routes.

Pronto forms are also available from AT&T (most forms are free). Since the customer’s signature can be captured on the device, the Pronto forms eliminate labor-intensive paperwork.

If any member or guest would like to discuss these—and several other—business mobility solutions, Mr. Ricilli would be glad to meet with him/her. Please feel free to contact him at 242-0600.

Give-Aways

- Winner of the 50/50 drawing (\$16.00) was Laura Thomas, Forever Broadcasting.
- Winner of the free lunch was Veronica Hordubay, Arbutus Park Manor.

Adjournment

A motion to adjourn was made by Tom Chernisky; seconded by Matt DiFrancisco.

Minutes submitted by:

Dorene Miller, Secretary

Date: August 31, 2010

August Meeting Vote Summary

Alleghenies United Cerebral Palsy Golf Outing: \$100.00 (16 votes for \$100.00)